



Every woman must do her share toward saving—but it is also necessary for every woman to dress well

The Economy Department Store, 234 East Main St., offers the greatest values to be had in women's wear, including shoes and millinery—values that represent real savings



HELP WHIP THE KAISER GASTRONE

WANTED—Everybody to help whip the Kaiser by taking GASTRONE for indigestion, constipation and headache. Eat what you like and keep strong. A trial will convince you. If not return bottle and get back your money. Ask your druggist for it. Guaranteed by the GASTRONE MEDICINE COMPANY, Chattanooga, Tenn.

Skin Without Wrinkles Now Easy to Have

There's no excuse for any woman having wrinkles now. It has been found that a simple mixture of salolite and witch hazel has a remarkable action upon the deepest wrinkles, no matter what their nature, whether caused by worry, habitual frowning, a debilitated condition or the ravages of Father Time. This harmless remedy, which anyone can easily make and use at home, acts both as astringent and a tonic. The combined effect of tightening the skin and heightening its vitality is to immediately affect every line and wrinkle, keeping the cuticle smooth and firm as in youth.

The proportions are one ounce salolite (powdered) to one-half pint witch hazel. Ingredients which are found in every drugstore. The solution should be used as a wash lotion. It is equally effective in disposing of flabbiness of cheek and neck, a tell as sagging below the eyes. (Adv.)

LEMON JUICE TAKES OFF TAN

Girls! Make bleaching lotion if skin is sunburned, tanned or freckled

Squeeze the juice of two lemons into a bottle containing three ounces of Orchard White, shake well, and you have a quarter pint of the best freckle, sunburn and tan lotion, and complexion beautifier, at very, very small cost.

Your grocer has the lemons and any drug store or toilet counter will supply three ounces of Orchard White for a few cents. Massage this sweetly fragrant lotion into the face, neck, arms and hands each day, and see how freckles, sunburn, windburn, and the like disappear and how clear, soft and white the skin becomes. Yes! It is harmless.



Don't worry about your skin
Resinol
cleared mine completely

I, too, thought that nothing would clear my skin. I had used so many remedies and nothing helped much, but when I finally tried Resinol Ointment and Resinol Soap, I could feel an improvement in a short time. The pimples and roughness gradually disappeared until my skin was clearer and fresher than ever.

For sale by all dealers. Why don't you try them?

Men Welcome Mother's Friend

A Duty that Every Man Owes to Those who Perpetuate the Race.

It is just as important that men should know of proper methods in advance of motherhood. Suffering, pain and distress incident to childbirth can be avoided by having at hand a bottle of the time-honored preparation, Mother's Friend.

This is a penetrating external application that relieves the tension upon the muscles and enables them to expand without painful strain upon the ligaments and nerves.

Thousands of women for over half a century who have used Mother's Friend tell how they entirely avoided nervous spells and preserved a bright, happy disposition that reflects wonderfully upon the character and disposition of the little one soon to open its eyes in bewilderment at the joy of his arrival.

Try regular use of Mother's Friend during the period the muscles are made and kept pliable and elastic. They expand easier when baby arrives, and pain and danger at the crisis is naturally less.

You can obtain Mother's Friend at any drug store. It is for external use only, is absolutely safe and wonderfully effective. Write to the Trade-Regulator Co., E-174 Lamar Bldg., Atlanta, Ga. for their valuable and instructive "Mother's Friend" Book of guidance for expectant mothers, and remember to get a bottle of Mother's Friend at the druggist's today. It is the greatest kind of help to nature in the glorious work to be performed. (Adv.)

Daily Health Talks

What Doctor Pierce Has Done for Humanity!

BY DOCTOR PIERCE.
It has always seemed to me that Dr. Pierce, of Buffalo, N. Y., should be placed near the top when a list of America's great benefactors is written. He studied and conquered human diseases to a degree that few realize.

Whenever he found a remedy that overcame disease, he at once announced it in the newspapers and told where it could be bought at a small price. He did not follow the usual custom of keeping the ingredients secret, so that the rich only could afford to buy the medicine, but openly printed the name of each root and herb he used.

And so today the names of Dr. Pierce and his medicines are widely known, and they stand for better health and better citizenship.

One of this great physician's most successful remedies is known as Dr. Pierce's Pleasant Pellets. These are little, sugar-coated pills, composed of Mayapple, leaves of aloë, root of jalap—things that Nature grows in the ground. These Pellets are safe because they move the bowels gently, leaving no bad after-effects, as so many pills do. Very often they make a person who takes them feel like a new man or woman, for they cleanse the intestines of hard, dry masses and a poisonous matter that accumulates when one is constipated. If you are constipated, by all means go to your druggist and get some of Dr. Pierce's Pleasant Pellets. They may prove to be the very thing your system needs to make you well and happy.

SOLIDARITY OF BANKERS BEHIND AMERICAN LEADER

BIG DRIVE PUTS PEP IN STAFF FINANCIERS.

Cablegram Sent Gen. Pershing. Then Bankers Resume Election of Officers.

Chicago, Sept. 27.—(I. N. S.)—War—the real war—put an end to war-factional war—in a pre-election session of the American Bankers' association, in session here. The state banks division was putting up a fight for equal representation in the controlling body of the organization, with the national bank division demanding a vice-presidency.

Things were getting hot; charges of weak patriotism were being tossed into the air, when President Charles A. Hirsch stepped in.

"What promises to be the biggest drive of the war is now under way on a fifty-four-mile front in the Champagne sector by American and French troops," he read from a piece of ticker tape in his hand.

Unification ruled, and a cablegram voicing the solidarity of American bankers behind America's leader in the field was dispatched to Gen. John J. Pershing. And shortly thereafter, Robert F. Maddox, of Atlanta, Ga., vice-president, was nominated for the presidency, and St. Louis, Mo., representing national banks, was nominated for the vice-presidency, and John S. Drum, of San Francisco, representing state banks, was nominated for the second vice-presidency.

It is expected that when the election occurs today there will be no dissenting vote.

Leave Valley of Money Getting. Money-getters have left the Valley of Money Getting and have reached the heights of Money Giving. Secretary of the Navy Daniels told the American Bankers' association in session here. The secretary praised in the highest terms the great work which the bankers have accomplished, referring especially to the fact that despite the great strain upon the nation's resources, not a single national bank failed.

"You have, all of you, as individuals, as members of associations and patriotic bodies, expressed your pride and appreciation of the magnificent achievements of our armies and our soldiers, our navy and its sailors, our manufacturers and their factories, our workmen and their industries," continued Mr. Daniels. "You all give unstinted and unselfish praise for the splendid way they have met the tremendous problems of this fearful war."

"We are today well in the second year of our participation in this war. We are spending more money in a day than we spent at one time in a year. We are asking you and our people for billions, many billions at a time. We have diverted to war work much of our national industry, by which money is normally accumulated by our people, and you are today to attend to this convention with no fear of panics at home, with no anxious inquiries after possible telegrams of financial troubles at the hotel desk, with balance sheets of actual profits more satisfactory than they have ever been before, as undisturbed, as unafraid as if we were in the middle of the 'piping' times of peace. Think of it, gentlemen. You have paid out over \$6,000,000,000 for liberty bonds, out of the total of \$9,750,000,000 allotted, and yet your resources, instead of shrinking, have grown in the year preceding last May from \$16,144,000,000 to \$18,249,000,000, an actual increase of more than \$2,000,000,000; and the comptroller of the currency reports that the total resources of the national banks of our country at this date exceed by more than \$1,000,000,000 the whole world's production of gold from the discovery of America in 1492 to the year 1917."

Another Liberty Loan. "We are now starting another liberty loan. We are relying with the absolute confidence which comes from past experience upon you bankers to make it an even greater success than those which have preceded. Splendidly have you met our calls for aid in the past, even more splendidly will you meet our call of the present. Back of all the pride and pomp of war, behind the rear of guns and the shouting armies, with no legions of honor or Victoria crosses dancing in front of their eyes as glittering awards must sit in their house the controllers of the world's finances and through anxious hours and sleepless nights must they provide ways and means by which the guns and armies may move forward to the front."

GERMANS YET IN RING

Stories About Breaking of Morale Likely Untrue.

American Headquarters in France, Sept. 24.—(A. P.)—Concrete information obtained from thousands of prisoners taken by the Americans in recent operations does not indicate an appreciable breakdown of German morale, according to examining officers. It is true that individuals occasionally say they are glad they are captured, and that they are tired of fighting, hungry and badly treated, but officers point out that the same is possibly true of allied prisoners taken by the Germans after several days of bombardment.

It is explained that a man's morale is naturally at the lowest ebb at the moment of capture, and is usually shaken by fighting, exposure, fatigue and possibly the lack of food. At such times men are inclined to say things which they would retract after rest and nourishment. Great value therefore is not placed on prisoners' utterances reflecting on the true conditions in the German army and among the people. At any rate, the authorities say that the number of Germans uttering such sentiments is not great. Many thousands of prisoners already are in the hands of the Americans and this number is being constantly increased by incessant raids. Some of the refuse to reply to questions on any subject or say that Germany is far from defeat. They usually maintain a soldierly bearing and insistently recapture. The correspondent has seen and inspected hundreds of prisoners. Those captured lately measure up well with the usual standard. Men over or under the normal military age are found, but the same is true of other European armies long at war, whose personnel it is unfair to measure by the high physical standard of the fresh American troops.

From a great mass of digested prisoner information and observations from other sources, the authorities say they find the enemy well fed and well clothed. While his morale is not as high as it was some time ago, it is far from losing his fighting qualities and spirit. This was recently demonstrated in the bitter fighting along the Meuse at St. Michel and St. Quentin. Study of captured material shows that the German soldiers' clothing is of good quality and is plentiful. Their rations are generous and nutritious which is testified to by American soldiers who also taken from the dead and wounded when their rapid advance around St. Michel carried them beyond reach of their supply kitchens. German armies are always well kept and there is a vast supply.

Buy PORTAGE DAISY CASINGS

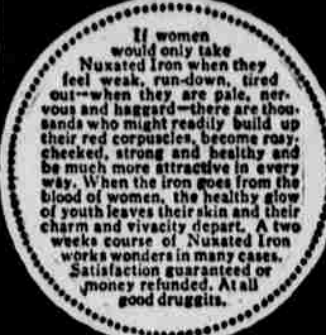
A tire of the highest quality. Guaranteed for 5,000 miles service and will give a great deal more than the guarantee.

SCOTT TIRE CO.

823 Broad St. Maine 528

Free Road Service

Every Woman Needs IRON at Times



NUXATED IRON

Business Men

will find this Bank well equipped to give them the prompt, accurate and absolutely safe banking service so necessary to industrial and commercial success.

NEW ACCOUNTS ARE INVITED

First National Bank
OF CHATTANOOGA
Fifty-Third Year U. S. Depository

Our Work and Our Price Both Save You Money

We make you not only the LOWEST PRICE for which SATISFACTORY Dentistry can be obtained, but we also give you work THAT WILL LAST year in and year out, because the materials which we use combined with expert workmanship, produce the best and most satisfactory results.

22-K Gold Crowns
Guaranteed



OUR GUARANTEE
We stand behind every bit of work done in our offices. The materials and workmanship are guaranteed the best.



Expert Bridge Work
Guaranteed



Drs. E. G. GRIFFIN and
R. A. SMITH

Corner Seventh and Market Sts.

Second Floor Live & Let Live Bldg. Entrance Both Streets.

CHARLES ROSENTHAL CO.

The Exclusive Home of

Lady Duff Gordon

New York's fashionable Fifth Avenue Shops are not more resplendent with the new modes than is this exclusive ready-to-wear store.

Women who keep abreast with the mode will be particularly pleased and interested in the new things to be seen here now. Those who wish to buy in advance, whatever they can foresee a need for when winter comes, will find many price advantages awaiting them.

Stocks have been chosen with the most discriminating care and VALUE is our supreme accomplishment throughout.

Daily arrivals direct from America's style centers keep our displays complete, exclusive and far in advance of any possible competition.

That there is really a substantial saving to be made on every garment purchased here may readily be seen by comparison of quality, fabric and workmanship and the exclusiveness of designing.

Let this be an invitation for you to call and view this out-of-the-ordinary display of Women's Wear.

Chas. Rosenthal Co.

Our Windows Show the Newest Modes—Watch Them

920-922 MARKET STREET

One visit to the big department store of

Abe Shoenig & Co.
266 E. MAIN ST.

will convince you that you can buy the same quality of merchandise that up-town stores sell at a considerable reduction from up-town prices.

Below are a few items

PLUSH COATS

Beautiful Silk Plush Coats, the very newest models for Fall and Winter; extraordinary \$30 values, for only \$22.50

Handsome Silk Plush Coats that were made to sell for \$35 and \$40 are here, special, \$27.50 for only

Fine Cotton Plush Coats, all the wanted shades and a good value at \$20, here, special, \$14.95 for only

COAT SUITS

We secured a sample line of fine \$25 Suits for women; we sell them Friday and Saturday at only \$17.45

Another lot of fine Sample Suits at only \$19.95

We are also showing a line of Suits in fine French Serges and all-wool Poplins that others ask \$40 for; our price is only \$29.95

Abe Shoenig & Co.
266 E. Main St. Corner Mitchell Ave